

Initiatives responsables du tourisme autochtone

Responsible Aboriginal Tourism Initiatives

Presented by *L'il'oy'a7*
(Racelle Kooy)



Presentation Topic

- 🌀 **What is the primary challenges affecting Aboriginal tourism products today?**
 - 🌀 **What are the best initiatives to address these challenges?**
- 🌀 **How to ensure that the expansion of Aboriginal tourism contributes to cultural conservation?**
- 🌀 **Future direction for Aboriginal tourism?**

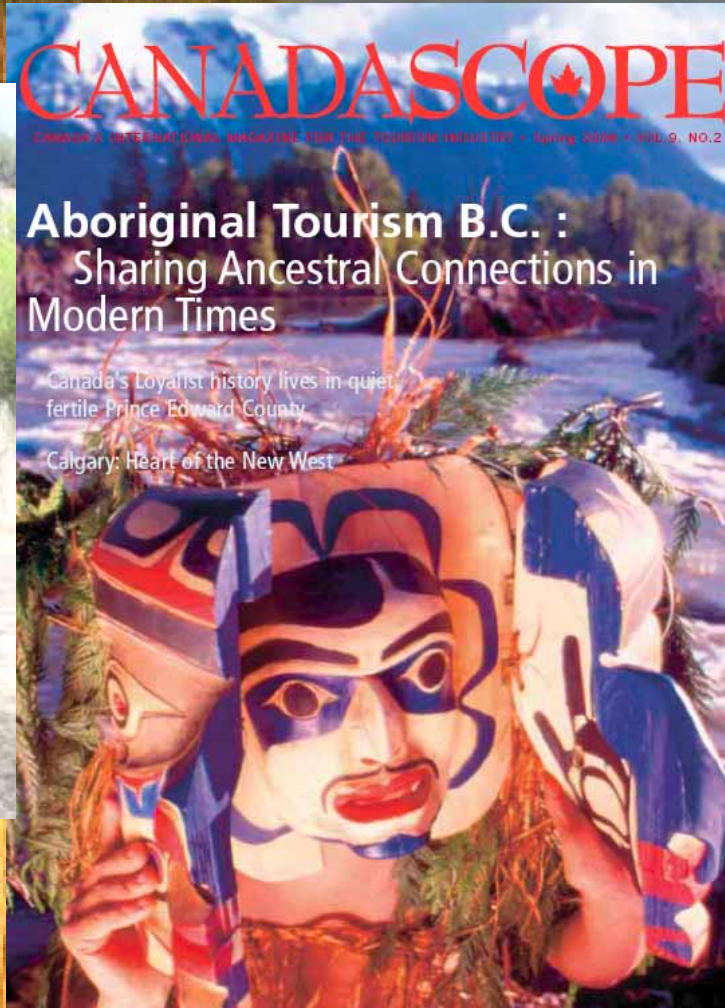
What is Aboriginal Tourism ?

- Any business owned or operated by an Aboriginal person
 - Aboriginal person: status/non-status Indian, Inuit or Métis Person



If we don't tell our story- who will?

Chief Leah George Wilson, Tseil Waututh Nation



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A Pithouse Sleepover

By *Alison Gardner*
Senior Travel Editor






Hat Creek Ranch aboriginal guest group pithouse.
Photo ©Alison Gardner.


On a pleasure rating of 1 to 10, camping is somewhere between 1 and 2 for me, depending on the state of the outhouse and the thinness of the sleeping mat. I never do it willingly, but sometimes I get tricked into it. This happened last summer while visiting the Historic Hat Creek Ranch, www.hatcreekranch.com, in central British Columbia's Cariboo country.



Sustainable Tourism BENEFITS

Host communities benefit from:

-  Positive contribution to their natural, social and cultural environments and economic wellbeing;
-  Respect for their rights and values; and
-  Full participation in the decisions which affect the development of their communities as tourism destinations.

From *Canada's Code of Ethics & Guidelines for Sustainable Tourism*  2005

Sustainable tourism = we are all in this together









Paddling forward together









What is in it for you?

- 🌀 Longer stays (more \$\$)
- 🌀 Stronger differentiation of destination and products for all markets (easier sell)
- 🌀 Assured Authenticity (the real deal)

What is the primary challenges affecting Aboriginal tourism products today?

-  Learning to take our place
 -  We've accumulated some baggage- these past 142 years have not been our best!
-  Politics & leadership-
-  Land- access and use
-  Social issues
-  Authenticity is in the eye of the beholder

What are the best initiatives to address these challenges?

-  Consistent and continuous leadership
-  Equality at the decision-making table
-  Education
-  Partnerships
-  Empowerment & empathy
-  Mutual respect & patience

How to ensure that the expansion of Aboriginal tourism contributes to cultural conservation?



Cultural keepers



Parameters and protocols



Process



Patience!

Future direction for Aboriginal tourism?

- 🌀 Joint ventures & partnerships
- 🌀 Innovations on combined experiences:
 - 🌀 Nature and culture
 - 🌀 Adventure and culture
- 🌀 Stewardship -- backcountry and crown lands
- 🌀 Stronger national and international linkages

As members of living cultures, we are rooted through our time immemorial practices and ancestral traditions.





*We acknowledge the
success and
losses of the past.*





As part of modern society, we are stepping forward confidently...





Seizing new opportunities and planning for future generations.



**Kukstemc!
Merci!
¡Muchas Gracias!**



**Racelle Kooy
racellekooy@gmail.com
Aboriginal Tourism Specialist
Spécialiste en tourisme autochtone**